

You Are a Success

15 Essential Principles
of Success

*From Success to
Significance*

**SERIES
1 / 6**

Richard Carswell

<FROM \$UCCESS TO SIGNIFICANCE -1>

YOU ARE A \$UCCESS

15 PRINCIPLES OF SUCCESS & FAILURE

Richard Carswell

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Gratitude

I am deeply grateful to all the brave who attended my numerous seminars throughout the world. Without your individual contribution to the truth and the expansion of consciousness my mission would never be complete. We will make the differences that we all came here to make! There is a marvelous future awaiting each of us. I honor and salute you!

Richard Carswell

Preface

“It’s not just a good idea. It’s the law!”

Albert Einstein

The Secrets of Success Unveiled. What Did Jim Rohn, Deepak Chopra, Earle Nightingale, Joseph Campbell and Jesus the Christ say about Success? Karma. Your Uniqueness factor. Your Commitment to Greatness. Your Situation is Perfect. Going the Extra Mile. Strong Sense of purpose. Positive Self-Image. Set Big Goals. There is No Failure. The Law of Self-Perpetuating Growth.

As we rush into the new millennium, we are experiencing the busiest, most spiritual, and prosperous time in our history, and the fact is, that you have too much to do, and too little time in which to do it. The rate of change and

complexity in your life is increasing daily. We are living in a time of sensory overload called the era of the Information Explosion. Future forecasters now say the amount of knowledge is now doubling every 3 years. Every one of us is suffering from information overload combined with the apprehensive feeling that among all this information there are some key ideas that we should know about. At the same time technology is expanding exponentially. We are seeing technological advances happen faster today than ever-dreamed possible in all of human history. Fully 90% of all the scientists, researchers, and technical support who have ever lived on the planet are alive and working today.

Humans are the only species who kill off other species and who has successfully caused the extinction of other species. We are the only species that desecrates and pollutes our own environment the earth and even space. Yet we're a paradox species that writes poetry and creates music, art and architecture. We're the only species who ponders the meaning of existence and as **Deepak Chopra** suggests, asks the question "Is there a God and if she exists does she care about me." We are at a crossroads in human

evolution. We are a collective as well as individuals have a choice. We are living in the most exciting time in human history and we can either participate in the extinction of our species and the destruction of the planet or in its healing and transformation.

Going **FROM SUCCESS TO SIGNIFICANCE** is absolutely predictable. You can be far more, have more, and do more, if you will only do just one thing. Be more. Do what other successful men and women have done before you. Out of one hundred people who live to age sixty-five, only one will be wealthy, only four will be financially independent, and only fifteen will have some savings put aside. The other eighty will be flat broke, busted, with no savings, and totally dependent upon the government for the rest of their lives. Only five percent will make it. The odds are 19:1 against you making it out of this life, with your financial world in order. That's one chance in twenty. And this is in the richest country on earth.

I am delighted to be able to share with you my new book. Each of these secrets is indispensable for success. If you

adopt these characteristics, qualities, and universal laws, and practice them over and over again, there's nothing in this world that can stop you from going beyond success to a life of significance.

The greatest secret of success is that there really are no secrets of success. From the beginning of recorded history, the strategies for success have been discovered and re-discovered, over and over again.

The future belongs to those who believe in the beauty of their dreams. The late movie director and actor Michael Landon shortly before he died of cancer said, "Somebody should tell us, right at the start of our lives that we are dying. Then we might live life to the limit, every minute of everyday. Do it now! I say. Whatever you want to do, do it now! There are only so many tomorrows."

The desire to fulfill your dreams is present in everyone. Most people walking on the street, if you stop, and talk to them, if you scratch a bit below the surface, will tell you that they have a dream that's unrealized. I believe it was

Socrates who said, "A life unexamined is not worth living." Fulfilling your dreams is the journey. The only real journey. No matter how rich or successful you think you are, unless you manifest your dreams, and continue to grow and develop, a boring, sedentary life will set in. Similarly, those who think they are at the bottom of the barrel, feeling apathetic and paralyzed, or that their lives have no chance, they too can turn it around and change for the better. Whether you're the seemingly successful person, the bottom of the barrel person, or somewhere in-between, it's time to shake yourself into action and onto the road of your dreams. Have you heard this saying? "Your dreams are waiting for you to wake up." This book is for those who genuinely desire to reach for beyond the mundane to discover and exploit their personal gifts, talents, and genius to go beyond mere Success to a life of Significance. The German philosopher Goethe talked a lot about the sleeping man which was a term he used to describe the consciousness of one living an unfulfilled, mundane, boring and passionless life, stuck in mediocrity. Goethe said that one is required to exercise the force of will and take

enthusiastic action with commitment in order to wake one's self up in this lifetime. Otherwise, one drifts through life unconscious, more or less, in a sleep state. They will exist within a societal hypnosis, missing most of the opportunities and delicacies this life has to offer.

The following secrets to manifesting success are the strategies for living that have been the guiding principles to man's success since the dawn of civilization. These are the great ideas that have consistently shaped the success of all great achievers the world over. Implementing this knowledge and information will transform your life, ultimately giving it meaning and direction. All great leaders have used these timeless formulas for centuries and the omission of even one of them can be the straw that will break the proverbial camel's back. Any short cuts will sabotage your own successful endeavors and happiness. It is very important to note this carefully. It is worth repeating! **The omission of one of these principles for successful living will in all likelihood destroy your achievement of what Og Mandino Calls, "those two illusive butterflies, success and happiness."** You may

be applying and living congruently with some, or most of all these secrets. That's good. However, watch out and listen for any of them that sound foreign to you. Also watch for any that may resonate eerily. They could be the ones or one that is missing in your personal success and happiness formula. Any one of these Secrets could be the "missing piece of the puzzle or the missing link." Also watch especially for any feelings of opposition, or aversion to any of the Secrets. What you are about to experience can dramatically change your life for the better. These lessons have been proven by legions of successful people who discovered these Secrets long before you and I made them work. Those legions made them work in their own lives. How would your life change if you had a guaranteed formula for success? Imagine where and who you would become. What positive changes can you see happening in you life and in the lives of you family members?

Perhaps you've already achieved a level of success and are still not happy. Perhaps it's time to find out who you really are. Time to find out: **"Why you are really here?"**

The strategies we're about to discuss, will give you the necessary tools and when implemented the conviction to manifest your wishes and dreams.

A couple of years ago, I attended a men's gathering in North Carolina with Michael Mead, the great mythologist and storyteller. One of the attendees wore a cool tee shirt, which caught my attention. On the front was a photograph of Albert Einstein. On the back was written, **"It's not just a good idea; It's the law!"** The same applies to this book. They are not just good ideas or pleasant sounding philosophy, they are universal laws.

I promise you that when you begin to apply these Secrets to your life, they will start manifesting exceptional achievement within your own life. You will surge ahead of the people around you. You will achieve the most extraordinary success that you have ever imagined, and you will discover it will be a result of universal law and not by accident or luck.

When you practice and incorporate this Secret, you will create higher self-esteem, gain greater self-confidence, and develop greater character. You will get along better with others and you'll get along better with yourself as well. These Secrets are in no particular order, however, the omission of one of these principle strategies, laws or Secrets in your life could be enough to sabotage your success in life. As we go through them, mentally note which ones apply to you, which you have mastered, and which ones you resist.

Do yourself a favor; give yourself a score from 1 to 10 on each of the Secrets. Should you score low on any one of these universal laws, it will be an indication of an area where you are being held back. If you find yourself resisting a certain law, you may have a "charge" around this idea. It may be the very area you will most benefit from "playing" with to develop to your full potential.

Manifesting prosperity, achieving your goals and having a fulfilling, joyful life does not respond to wishes. They respond to intense, burning desire and definite action plans

and goals, backed by persistence. We live in a divinely ordered universe, and what you wish to manifest, will not happen by just pure luck, accident, or chance. It happens by law. As a universal citizen, we would do well to understand and practice these laws to produce the manifestation of your desired destiny.

The journey through this life is the longest and most important trip you will ever take. Therefore, it deserves the clearest and most accurate road map available. The road map is your own personal philosophy and plan, which, when wisely implemented, will comprise detailed strategies for realizing your goals and vision. The future has a persistent habit of becoming the present rather quickly, which never ceases to amaze people.

Life is an ongoing discovery of learning and growth. The most precious gift you can ever give someone you love is the manifestation of your own personal growth. Time is a great teacher; however it has a bad habit of killing all its pupils. To say that this type of work is difficult is a vast understatement. As tough as it is to create a flawless

diamond from a rough stone, it is a piece of cake compared to changing ourselves, our habits, and transforming our lives. One of India's remarkable teachers Krishna Viri once said, **“Transformation and real change can happen in an instant”**. It doesn't have to take 30 days.

Listen to the principles in this book and savor the stories and poems I've gathered over the last 30 years that accentuate these secrets. Some of these stories are of famous celebrities and star athletes, some of these stories are about me and some of these stories are about people just like you who went far beyond success to significance to contribute the most extraordinary things. Poetry is the language of the heart and if these stories and poems don't touch yours, immediately consult a cardiologist because you may not have one. As the poet Cynthia Pearl Maus wrote, “You may have tangible wealth untold, Caskets of jewels and coffer of gold. Richer than I you could never be. I know someone who told stories to me.”

With what your about to be exposed to, you will have the essential tools to either earn tremendous wealth, travel the

world, find and create a meaningful and fulfilling career, or accomplish any goal your heart-aligned with or, you can make excuses. However, you will not be able to do both.

So, as I share these ideas with you through the messages in this program, I invite you on a fantastic journey. You're personal journey of lifelong success, significance, wealth, and achievement.

The world is in need of your contribution. Give it your magnificence. These Secrets are your winning combination to a phenomenal life. I urge you to use them well. Now, let's get started.

RICHARD CARSWELL

You Are A \$uccess

Success is the progressive realization of a worthy goal or ideal and the continued expansion of happiness!

In this book I'll share with you some of the secrets I've learned along the way. I've traveled to over 149 countries around the world and everywhere I've encountered people from all walks of life and cultures pursuing a common quest. Success ! Everyone desires success. Those who claim they don't will lie about other things as well. Most people however have simply allowed themselves to get discouraged and have compromised. They've given up on their dreams.

What is the secret of success a reporter once asked a successful bank president he was interviewing? **“Two words.”** And what are they sir? **“Right decisions.”** And how do you make right decisions the reporter asked? **“One word”** the bank president said. And what is the word sir? **“Experience”** responded the banker. And how do you get that experience sir? **“Two words.”** Said the banker and they are **“wrong decisions.”**

“The very best proof that something can be done is that someone else has already done it.”

Bertrand Russell

Using the key success formulas described in this book you can transform your life. Today we are surrounded by literally millions of self-made millionaires, 1000's of multi-millionaires, and according to Forbes Fortune 500 almost 200 billionaires virtually all of which started with nothing and achieved their fortunes in one generation. The very fact that you are listening to this program means you are of

the elite. The British philosopher Bertrand Russell said, **“The very best proof that something can be done is that someone else has already done it.”**

One of the great secrets of success has always been learn from the experts. Wise people for decades have always counseled “Find out what other successful people have done and emulate them. You will never live long enough to figure it all out for yourself.

Success is created by consciousness alone. If we are going to prosper and thrive instead of struggle and strive, if we are going to flourish instead of perish we must familiarize ourselves with the mechanics of how the universe operates.

People often tell me you have to have talent to be successful and they're right. But that doesn't eliminate anyone from being successful. You see everyone has talent. We are all just talented in different ways. If you're truly serious about moving your life from mere success to life of significance, discover and identify the areas in which you are naturally gifted, and then commit yourself to

develop and exploit those talents into your unique, special area of expertise.

According to Jim Rohm, the definition of Failure is, “a few errors in judgment repeated everyday.” Success equals a few simple disciplines practiced everyday.” Earle Nightingale, states that **“Success is the progressive realization of a worthy goal or ideal.”** Then, Deepak Chopra modified that and said, **“Success in life can be defined as the continued expansion of happiness, and the progressive realization of worthy goals.”** It’s the ability to fulfill your desires with effortless ease.

The spiral of success could be called the reverse of the domino principle. It’s kind of like a chain reaction. One small success starts it off; this triggers your excitement and enthusiasm, which gives you more self-confidence and quickly leads to other victories. If you want to be successful, study everything that successful people do and then adapt and implement their methods into your life. Success is achieving what matters most to you in every area of your life.

“Life is difficult,” so goes the first sentence of the Book, “The Road Less Traveled,” by Dr. Scott Peck and once you realize that and face up to the fact that life is difficult, it doesn’t seem quite so difficult anymore.

Success in life is not what you get or what you accumulate, it’s what you become. It’s not what you get that makes you valuable it’s what you become that makes you valuable and successful. The first ingredient for success is the belief in a mission or purpose for living. Joseph Campbell called it, **“following your bliss.”**

Will Rogers states, that “if you want to be successful, you got to know what you are doing, love what you are doing, and believe in what you are doing. You can not heat an oven with snow balls.” Understand what Thoreau meant when he said, “If one advances confidently in the direction of his dreams and endeavors to live the life, which he has imagined, and he will meet with a success unexpected in common hours.” People rarely succeed at anything unless they have fun doing it. Going **FROM SUCCESS TO SIGNIFICANCE** is in discovering all that you can do, all that

you can earn, and how much you can share. Success is something you attract by the person you become, not something you pursue. Instead of asking you **what do I need to do to be successful? Ask am I being true to myself?** The greatest gift you can give to someone else is your personal development/self development, your self-investment. This attracts success.

Here are three success questions:

1. How much money have you saved and invested in your career, and what is your net worth?

2. In the last ninety days, how many books have you read, and audio tape programs have you listened to in order to invest in the miracle of your mind?

3. In the last six months, how many classes / seminars to develop and refine your skills have you taken?

One time, I was interviewing my friend and mentor, Mark Victor Hansen, for a magazine article and he mentioned that in the next year he was schedule to take sixty days of other peoples seminars and classes. I validated that later with

him, because I thought, “sixty days? Wow, that’s a lot of seminars!” And’ he’s already earning over one and half million dollars per month. Yet, he’s still learning, and educating himself and pushing himself to grow to new limits. I thought, “Wow. I guess there are more seminars that I need to take!” Cancel that guess.

5 Steps to Maintain a High Energy Level of Personal Motivation:

1. **Review and revise your goals often:** if you get listless, make out a list of your goals. The very act of writing down your objectives improves your attitude. Winners talk about their goals incessantly.
2. **Implement the Law of Association:** Choose the people you hang with. Bird’s of a Feather.
3. **Spend time with children:** St. Francis retired to his sleeping quarters one time, exhausted from lack of sleep. He instructed his fellow monks to allow no

interruptions. A moment later he came back to clarify his orders and said, “of course if a child comes, please awaken me.” People with balanced lives do not spend many days away from the group. Children energize us in several ways. They renew us. Simply placing ourselves in contact with this fresh uninhibited wide-eyed enthusiasm is restorative. When we hug little kids, and get down on the floor and play with them, it puts us in touch with childlike tendencies within ourselves. It enables us to rekindle our unabashed enthusiasm for life. Jesus had always admonished his followers to be like little children, by which he meant, I believe, that the wide-eyed enthusiasm and keen curiosity that children possess are still available to us. As we mature into our adult life, a move along into our careers, oftentimes, disappointments have hurt us too keenly. Although, we scale down our hopes, the fire never completely goes out. Spending hours with young children, who still have that great love of life, and zest for the future, can help fan our embers back into a flame!

4. **Implement the great law of adversity:** It states, “In every adversity, there is the seed of the equal or greater benefit.”

5. **Reach for the energy that’s available to those who go the extra mile:** Those who excel are always eager to go the extra mile in regards to their service, work and friendship. Always reach for more responsibility, more problems to solve, and more than was asked. This category of people is admired and when promotions are given out, is most likely to advance. By going the extra mile, energy, enjoyment, and personal power are to be found. When we go past the point were forced to go which is required and then choose to go further we become freer. And our commitment increases, and we discover a surge in our strength.

Overnight success is a myth. Only the lotto, a fairy godmother, or Santa Clause can grant you instant results. This reminds me. There was a man walking along the

shoreline in California when low and behold, he discovered an Aladdin's lamp. He quickly picked it up and began to rub the sand off it, when, suddenly, a genie appeared. The genie said, "This is your lucky day, my friend, I will grant you one wish, and one wish only. You can have anything you can imagine!" The man thought for a few seconds, and then he commented, "I've always wanted to travel to Hawaii, but, I'm scared to death of flying, and I hate boats. Build me a road to Hawaii!" The genie was stunned. He thought for a moment. Then he said. "That's the wildest wish I've ever heard, do you have any idea how much a road like that would cost or how difficult it would be to build, while the foundation alone would be over 2 miles deep!" Then the genie asked, "Have you got any other wishes?" The man replied, "Well, I would like to understand my wife." Suddenly, without a moment's hesitation, the genie answered, "Will that be 2 lanes or 4?"

15 principles of Success

1. Beyond The Strongest Secret - Your Thoughts Control Your Life.

Napoleon Hill said, “More gold has been mined from the thoughts of man that has ever been taken from the earth.” The most important thing in life is the quality of your thought. If you are not happy with your life it’s simply that you are using a limited amount of an unlimited creative power, and that power is the power of thought. Everything begins in mind and it’s your responsibility in life is to align your thinking with your purpose. “We are what we think. All that we arise with our thoughts. With our thoughts, we make our world. What we are we have thought for years.” So said Guatama Buddha the founder of Buddhism. And

King Solomon wrote **“What you think in your heart so are you.”** To illustrate this first principle. I will share with you a poem, which shows exactly how your thoughts control your life.

Thoughts Are Things

I hold it true that thoughts are things;

They're endowed with bodies and breath and wings:

And that we send them forth to fill

the world with good results, or ill.

That which we call our secret thought

Speeds forth to earth's remotest spot,

Leaving its' blessings or its' woes

Like tracks behind it as it goes.

We build our future thought by thought,

For good or ill, yet know it not.

Yet so the universe was wrought.

Thought is another name for fate;

Choose them their destiny and wit

for love brings love and hate brings hate.

By **Henry Van Dyke**

The most important life lesson you will learn, is perhaps this discovery that your dominant thoughts control your dominant direction of your life. You must discipline yourself to think and talk only about things you choose to manifest. You must therefore, refuse to think and talk about the things that you do not desire to have in your life. This is not simple. Often, it will be the most challenging and difficult thing you will ever attempt to do.

Another poem this one by **Frank Outlaw**, shows how your very thoughts creates your destiny:

Watch Your Thoughts

Watch your thoughts; they become words.

Watch your words; they become actions.

Watch your actions; they become habits.

Watch your habits; they become character.

Watch your character; it becomes your destiny.

In 1956, master salesman Earl Nightingale wanted to continue to motivate his sales force while he was away on vacation. He recorded a pep talk that he entitled, **“The Strangest Secret.”** Before the advent of the audio cassette player his message became so popular that **“The Strangest Secret”** became one of the best-selling talk records of all time—a Gold Record, for sales exceeding one million copies. What was the Strangest Secret? **“You are what you think about.”**

Long, long before Earl Nightingale recorded **“The Strangest Secret”** the Roman emperor Marcus Aureoles said it this way. **“Our life is what our thoughts make it.”** In the Bible book of Proverbs it says **“as a man thinking in his heart so he is.”** Scientific research has documented what philosophers have known all along that negative thoughts produce the release of stress hormones that cause negative feelings. Positive, optimistic, joyful thoughts cause the release of endorphins and other beneficial brain chemicals that cause good feelings.

Naively, back in 1982, when I first read a motivational book about how this message changed the author's life, I went down to the local shopping mall to a record store and asked for the record, **"The Strangest Secret."** Well, silly me, it was not available as a record for probably 10 years or so. I had to purchase it through the Nightingale Connate Corp. in Chicago, which I promptly did. I listened to the tape at least 50 times. **"The Strangest Secret,"** was simply what you think about most of the time, you become. It is the same as **"what you focus your awareness on expands, and where you put your attention grows."** **James Allen**, the great poet and philosopher wrote,

As You Think

As you think, you travel;

and as you love, you attract.

Where your thoughts have brought you;

you will be tomorrow where your thoughts take you.

You cannot escape the result of your thoughts,

but you can endure and learn,

can accept and be glad.

You will realize the vision (not the idle wish),

of your heart,

be it base or beautiful, or a mixture of both,

for you will always gravitate towards that which you, secretly, most love.

Into your hands will be placed the exact results

of your thoughts;

you will receive that which you earn; no more, no less.

Whatever your present environment may be,

you will fail, remain or rise with your thoughts,

your vision, your ideal.

You will become as small as your controlling desire;

as great as your dominant aspiration.

Yes, there is a relationship between what we think and what we experience. What we think about, we bring about. What reasoning or conscious mind dwells on, our subconscious mind goes to work on to create this in our experience. Many philosophers and poets have written

about your thoughts and the direction there of, as well as their correlation with your experience. The following poem illustrates this:

Today.

I've shut the door on yesterday its sorrows and mistakes,
I've looked within its gloomy walls past failures and heartaches,
And now I throw the key away to seek another room,
And furnish it with hopes and smiles and every springtime bloom.
No thoughts shall enter this abode that has a hint of pain,
And envy, malice, and distrust shall never entrance gain.
I've shut the door on yesterday and thrown the key away.
Tomorrow holds no fears for me since I have found myself today.

Unknown Author

At this point, I must give you a warning about this universal law. I found out the hard way, and it took 16 years of my life to discover a flaw in this. Its simple, it's timeless, and its true and this universal law simply put overrides and supersede Old Earl's **"Strangest Secret"**. The Universal

Law, which overrides Earle Nightingale's "**Strangest Secret,**" which I call "**Going Beyond the Strangest Secret**" is this, "There is a force in the universe that rewards us when we live our lives on purpose consistent with our highest heart aligned choices with integrity (your life purpose). When we live it by making the contribution we came here to make. This force punishes us the moment we deviate from or compromise on what we know to be right. If you do this, you will love what you do. If you do something else, you will never be fulfilled completely."

This overriding Universal Law, let's call it, "**Living Your Purpose,**" I know intimately well, painfully well. I personally fought this one for many years to my detriment. If you get this one concept and apply it only this from this entire book, your life will profoundly shift. Great joy and peace will be your experience. Your life will be transformed for your ultimate and highest good.

Sometimes, it takes great surrender and courage to live this law. I learned this one the hard way, with tremendous pain and heartache. It involves big lessons with the ego and

letting go. The good news is when you experience pain, excruciating pain; realize that there is a hidden opportunity. There is a reason here. The universe is endeavoring to tell us something.

When "BIG PAIN," knocks on your door the challenge is to say, "Hello!" To extraordinary, unparalleled personal growth. From my experiences with this law, I will share this with you. "You might as well surrender to it." It probably will be a little uncomfortable for awhile, but the pain of change will be forgotten when you get to the other side. A life of significance and joy awaits you. If you choose to ignore this one, the universe will continue to push towards you, and you will continue to pull towards yourself, more experiences for you to learn and grow; so that you do not continue the same self-sabotaging patterns. The trick is to be comfortable where you are at right now! It is not where you choose to be. It is not fun. Remember the great axiom King Solomon had engaged on the inside of the ring, "This too shall pass."

What you think about does control your life. The average person thinks some 50-60,000 thoughts per day. The problem lies in that 99.99% of those thoughts were left over from the day before. Too many of us find ourselves thinking today, the same things as yesterday and the day before. Too often, we continue to rethink the same old outworn ideas and beliefs and dwell on the same worries, quilts, fears, and regards. Certainly, the very act of entertaining the same thoughts repeatedly limits our capacity for new innovative and creative thoughts. Choose to let go of old worn-out ideas, and rigid thoughts; and instead, open your mind to new ideas, new opportunities, and new dreams. The starting point to changing your life is changing your thoughts. Not only, the content of your thoughts, but the way you think about yourself, and the reality you have created around yourself. Change the way you think and you change your life. This will raise your perception and awareness level of your environment and permit you to see the world more clearly. What you allow yourself to think about will control the direction of your life.

Your thoughts control your life. It is that simple. Your thoughts are the most powerful force shaping your life and are among the most powerful forces in the universe. Your thoughts have shaped your life from childhood to wherever you are right now. You are the only one who can take the credit or blame. Without question you think your own thoughts! This is a challenging concept.

To be of value, it must be learned, and re-learned, over and over again. It is the kind of idea, which must be ingrained into your daily consciousness. It is an elusive secret. It is easily forgotten. You must guard your thoughts. Although, many acknowledge it, only a small percentage of the population grasps its real meaning. This simple secret is a fundamental key to personal growth and success.

You cannot hide your thoughts, they are reflected in your attitude, expressed in your actions, and repeated as habits established as your character, and ultimately become the outward manifestation of one's destiny. The vast majority never questions where their thoughts are taking them. So, what should we think about? The book of Romans answers

this for us, “What’s over things are true, honest, just, pure, lovely, of good report, if there be any virtue and if there be any praise, think on these things.” And, I add to that, think about your goals. It is not your past thoughts or your future thoughts that count. The only thing that makes a difference in your life is the way you think at this very moment. You are not bound by the mistakes of the past, or the limitations that perceive you in the future. Your potential is unlimited because you are free to choose your thoughts at this moment, and what you think at this moment determines the entire future direction of your life. **James Allen** continues with these excellent lines that validates this:

A man and his mind ever more

Takes the tools of thought,

And shaping what he will,

Brings forth a thousand joys,

A thousand ills.

He thinks in secret, but it comes to pass.

Environment is but his looking glass.

You are where you are, and what you are because of the thoughts that have dominated your mind. As for your future, your destiny is being shaped by your thoughts right at this moment. The simplicity of this secret can be both startling and profound.

Your external world will always tend to be reflection of the words, pictures, and images that flow through your mind. Look at poor people and ask what are the words, pictures, and images that flow through their minds, you will find that poor people think about poverty and scarcity a lot. They think about lack, and they think about limitation, and uncertainty, and how little money they have, and, “Woe is me!” They worry about it every single day, all day long. They do the exact opposite of what Dale Carnegie suggests “Never criticize condemn or complain.” They perhaps never even heard of the notion **“Guard Your Thoughts.”**

What is it that successful people think about? What is it that wealthy people think about? What stream of words, pictures, and images goes through the minds of wealthy, successful people? They think about wealth; they think about

affluence, they think about foreign travel, luxurious automobiles, wealth and expensive homes and productivity. They think about success, making a meaningful contribution to the planet. All improvement in your life begins with changing your thoughts and mental pictures. Your mind continually feeds your mind new mental pictures of your dreams and goals already accomplished, Think of what you desire rather than what you fear.

What we have manifested today in our relationships, material and financial world is not as important as the tendency and direction our thinking is taking us. It's a wonder that something so simple eludes the vast majority of the populace. But, I think the answer to that is quite clear. Some people choose to control their destiny and build a significant life of wealth and prosperity, while others do not. Some choose success and some do not. The secrets to success are available to anyone who chooses to learn them and use them. It is as simple as that. Your thoughts control your life, and you control your thoughts. Use this powerful secret and choose to make it work for you. Transform your life by going beyond the strangest secret.

2. The Law of Cause and Effect

Karma is “As you sow so shall you reap.” To the Christians, It’s called “cause and effect to scientists.” “Soul Balancing” to new-ages. “A multi-life debt and credit system” to reincarnations. And it’s called “What goes around comes around to the younger generation.” You get what you deserve, not what you want or earn. Desire is only the starting point. Alone, desire is not enough. Enter the **Law of Cause and Effect**. You first must put in the cause if your desire to enjoy the effect. Often called the “law of sowing and reaping” it says that your first must plant the seed if you wish to harvest the crop. You always get what you deserve and you are getting exactly what you deserve right now. Your actions today define your future tomorrow. Regardless of whether an act is perceived good or bad, this law of cause and effect can’t be sidestepped. Jesus stated this law of karma quite succinctly in one phrase; “As you sow, so shall you reap.” In India using the terminology of karma, they say that evil acts pursue one across time and space until the karmic debt is paid. Even death cannot

abolish a karmic debt. This only happens by becoming a victim of the same evil you committed or by working off so-called bad-karma through good deeds.

The Indian saint, Ramakrishna, reminded us, “When we try to open a nut when the shell is green, we find it nearly impossible; but when the shell is ripe, it will open with a tap.”

There are no accidents, only cause and effect. In the East this law is called “Karma.” Earl Nightingale called it “the Law of the Boomerang.” Most people do not understand this principle of harvest that you invest now in order to reap dividends later. Remember the iron law of cause and effect.

3. Your Rewards Will Always be Equal to the Value of Service to Others

Our economy is a service economy. We are rewarded or compensated by others (bosses or customers) in direct

proportion to the value which they place on our services rendered unto them.

4. Your Uniqueness Factor

There is a direct correlation between how well you are paid and the amount of difficulty in replacing you. Your pay will always reflect not only what you do; but well you do it, and the difficulty in replacing you. In every case, the difficulty of replacing you is going to have a major impact on how much you receive. That is why they say, "It is never crowded at the top." Always ask yourself "What is my U.S.P. (Unique Selling Proposition)."

5. You Are Being Paid Today Exactly What You Are Worth, No More No Less

What you are worth today is the sum total result of all of your education and experience combined with how you are applying it to get results for others. You are the sum total of

all your past choices. Because of the law of Cause & Effect, you can never take more out of the universe than you put into it. You can never be paid more than you are worth in the long run.

6. The Quality of Your Life Will Be Determined By The Depth of Your Commitment to Greatness

Whatever your chosen field, the quality of your life, your self-esteem, and your self-respect, will be determined as follows. The esteem and regard in which you are held by others, your income will all be determined by how well you do what you do. Your commitment to be the best, to be great, will move you upward and onward faster than any other decision you can ever make.

You must remain teachable throughout your whole life. The person who thinks that they know it all never takes the time to learn something else. They are what (Epictetus) the great Greek Philosopher called the unconscious incompetent. The unconscious incompetent is the person

who does not know and does not know that they do not know. This person is hopeless because they cannot be taught. Watch out for falling into the intelligence trap. Remember, no matter how smart you are in the world, if you studied all your life, you would never know everything there is to know about, even one single subject.

All turning points in our lives come as a result of taking in new information. Coming out of a depression, a recession, or making the choice to go into a new career, always starts with taking in new information, which sheds new light onto the situation. So be open, teachable, be curious, be flexible, and be willing to ask questions. You must ask your way to success, and the wonderful thing is, if you ask successful people, they will help you. If you ask unsuccessful people, they will attempt to hold you back.

7. Your Situation Today, Is Exactly What You Need Right Now for Your Own Growth & Development

Your present situation that you find yourself in with all of your problems, difficulties, issues and challenges, has been sent to you or created by you, in order to teach you something that you need to learn. Difficulties, challenges, and adversity come not to obstruct, but to instruct. I know that this is a tough one to grasp. One of life's traumas and lessons, which are always self-inflicted or at least co-created are very painful. To say goodbye to a lover or loved one; to be defeated in business and watch a long held dream or aspirations go down the drain. It can tear your heart out. It can be very sad. Believe me, I know. It's a living hell and it's called the dark hour of the soul. Anger at yourself, the world, everyone, sadness, depression, loss, resentment, self judgment, emotional pain, and loneliness all rolled into one. "They all come knocking at your door at the same time." And, you can forget about knocking-these guys just barge right on in.

Strange thing is, the more you resist and fight it, and the more they get their foothold. The wisest and sometimes hardest thing to do is simply surrender to your situation. Your job is to look into your personal state of affairs and

determine what it is your higher self or the universe or call it God, is attempting to teach you because of where you find yourself today. Every situation can be viewed as an opportunity for growth and self-mastery. As mentioned previously, in Scott Peck's best seller, "The Road Less Traveled." The first line of the first paragraph in the 1st chapter, states that, "Life is Difficult." When we grasp that reality of life, the less pain we sustain. We live in a perfect universe. Wherever you are and whatever you are doing is exactly what you need at this moment to continue your personal growth and evolution.

8. Going The Extra Mile

Your success will be determined by what you do, after you have done what you are required to do. If you only do what is expected of you, you can never get paid anymore than what you are earning right now. However, if you put in more than you take out by going the extra mile, if you make a habit of always exceeding the expectations of your boss, or

your customer, you will put yourself on the side of angels and will reap a beautiful harvest.

High achievers have an uncanny way of making others want to help them. Their ability to understand human behavior, stimulate the people around them, and work harmoniously with a variety of individuals, makes them very much in demand.

Regarding this “Extra Mile” principle, Ralph Waldo Emerson, in his famous essay, “Compensation,” states, “Do you serve an ungrateful master? Then, serve him no more. All things will be equalized, all efforts will be rewarded. You will always get out an equal measure to what you put into and the longer you wait for your rewards, the greater your rewards will be. Interest upon interest, is the method of payment of this exchanger.”

The longer you put in extra efforts without being rewarded, the greater will be the quality and quantity of your rewards, when they finally come.

In the final analysis, the key to success and effective living is goals and all else is commentary.

Create S.M.A.R.T. Goals for Yourself

S = Specific

M = Measurable

A = Achievable

R = Writing

T = Timeline

Make sure your goals are heart aligned, congruent with your values and dreams, and know that everything you dream for yourself and your family is not only possible, but also probable, when you implement these secrets of success to take enthusiastic action with conviction.

You see if we fail to plan, we are really planning to fail by default. Like Napoleon Hill says, "Success comes to those who become success conscious. Failure comes to those who indifferently allow themselves to become failure conscious." The key words here are conscious and indifferent. Are you

conscious? Are you aware? Or, are you planning to fail by failing to plan by default? Improve the quality of your thinking and you dramatically and automatically improve the quality of your life. On the road to success you can be sure of one thing there is never a crowd on the extra mile.

9. Strong Sense of Purpose

All successful people have a sense of purpose, a vision or a dream. This purpose gives meaning and direction to their lives. The common denominators of these success-oriented people are their all-consuming passion and purpose? Ask yourself, "At the end of this life, what would I like to look back upon as my major accomplishment?" There are many things in life that will catch your eye, but few that will catch your heart. One is your life's purpose. Discover it. Then pursue it with passion.

10. Strong Positive Self-image

You must be able to have a clear mental picture of yourself already achieving your goals. Low self-esteem robs us of our will to win when we most desperately need it.

5 Steps to a Strong, Positive Self-Image

1. **Self-Acceptance:** Accept yourself right where you are.
2. **Accept Others:** Accept others right where they are. It is the indication of high maturity to hold others in high esteem, not judgmental awareness.
3. **Self Reliance:** Be self-reliant. Rely on yourself, be responsible and learn to stand on your own two feet.
4. **Create and maintain powerful energy:** Angelo Dundee was Sugar Ray Leonard's and many other boxing champions' trainer during their toughest fights. Mohammad Ali became temporarily blinded, because resin got into his eyes. This was during his fight with Sonny Liston, back in 1964. Dundee badgered the future champion out into the ring, despite the fact that Ali could barely see where he was going. When Sugar Ray Leonard was trailing in his match with Thomas "the hit man" Hearne's, in 1981, as the twelfth and final round was about to begin, the temperature under the blazing ring lights was in

the 90°F. Dundee convinced Leonard that he had the reserve energy to win the fight. Dundee once said that there is one word that he had never spoken to any of his fighters during all of his years as a trainer. That word was “tired.” Keep that in mind the next time your energy seems a little low.

5. **Gratitude:** Cultivate a sense of gratitude. Be thankful and count your blessings daily.

11. Set Goals & Visualize Success

Ralph Waldo Emerson the 19th century poet and essayist wrote “The world makes way for the person who knows where he or she going.” Success can be defined also as goals meeting natural talent and ability. You will be successful to the degree that you can identify what it is that you do better than anyone else; and then set goals to accomplish things in that area. You are engineered mentally to move progressively and successfully from one goal to the next, and you are never happy unless, and until you are moving toward the accomplishment of a worth objective.

Elmer Letterman, trainer of 20,000 salespeople said, “the one quality that would most predict success is what he called **‘Intensity of Purpose’.**”

All things equal, the one with the greatest Intensity of Purpose will always be the most successful. **The Law of Cause and Effect** says that for every effect in your life, there is a specific cause. Goals are a cause and achievement is the effect. You sow goals, and you reap results. Goals begin as thoughts or causes and manifest themselves as conditions or effects. The primary cause of success in life is the ability to set and achieve goals.

Andrew Carnegie said, “Any idea that is held in the mind that is either feared or revered will begin at once to clothe itself in the most convenient and appropriate physical forms available.”

You must dream big dreams. Have a dream that excites you. You must be passionate about a dream that fills you full of enthusiasm. All successful men and women use their capacity to engage in creative visualization. They have a

clear mental picture of what they are choosing to be having and do. They visualize their dreams, goals, and ambitions, and practice mental rehearsals prior to their manifestations. Always feed your mind and imagination with a picture of yourself fulfilling your goals. Every self-made millionaire, for example, has one quality in common, long before becoming wealthy. They had a very clear image in their mind that they were going to become wealthy. Visual or mental imagery possesses dynamic power, which affects your emotions, health, career, and relationships. Create a mental picture of yourself in a successful outcome and hold that picture tenaciously.

12. Never View Failure as Failure

Failure is just a delay in the desired results. It just means you're not at your desired outcome yet. It simply is feedback from the universe showing that you're off course. Think about it: Is it possible to learn less about something? Your failure experiences cause you to learn more.

Richard Bach said “there are no mistakes, the events we bring upon ourselves no matter how unpleasant are necessary in order to learn what we need to learn. Whatever steps we take, there necessary to reach the places we’ve chosen to go.” Successful people view disappointment differently than unsuccessful people. Here is how Dr. Abraham Szelsnich of Harvard University did a study and found that how you deal with disappointment and setback is a great predictor of whether or not you would be a success in life. Men and women who achieve great things with their lives tend to respond or react to disappointment in a positive and constructive way very early in life. Low achievers, on the other hand, tend to allow disappointments and setbacks to overwhelm themselves. They allowed external events to dictate the quality of their emotional lives. Remember the **Universal Truth**, Napoleon Hill stated when he said, **“In every adversity lies the seed of the equivalent or greater benefit.”** Always look for the valuable lesson in even the most difficult experience.

To demonstrate this listen to this amazing story, through most of his life Marshal Fisher was like millions of other

entrepreneurs trying out different businesses and jobs but never quite being able to find his niche. So he drifted from job to job and venture to venture. At the age of 44 he had an idea for franchising that he believed would finally lead him to the wealth he desired. He managed to get someone to put up some seed capital and he started a company in San Fernando Valley in Los Angeles area but after about a year the company failed and went broke. At this time Marshall was in such desperate financial straight that he had to ask his cousin Paul who owned the Fisher / Penn Co., if he could have a job so he could at least stay alive. Paul didn't really have any work for Marshall at the time but just to help him out he gave him a job doing some janitorial work in the evenings cleaning up the offices at Fisher / Penn Co.

However during the day Marshall who wasn't afraid of and understood the importance of taking the initiative and making things happen started knocking on doors attempting to find an investor in another franchising idea. An idea that he was based on what he had learned through his failure in the San Fernando Valley Venture. He worked long

and hard and it took 2 years of persistent action to find someone to back his idea and finally at the age of 46, flat broke, was doing janitorial work to stay alive, had never succeeded financially at anything and no track-record he got an investor to put up the grand sum of \$6,000 as a loan to help him get his idea off the ground.

In 6 months Marshall Fisher sold 60 franchises in Southern California with no working capital to speak of, no track record, and no existing franchisees to display as models, and any fancy brochures or literature of any kind. When asked how he won the world he got other people to buy franchises from him under those circumstances he responded with "I just sold them the idea!" And what an idea! In just a few short years his company became a household word and within 6 years at the age of 52, Marshall Fisher sold Century 21 Real Estate to TWA for \$89 Million and just a few years after that TWA sold out to Metropolitan Life for \$250 Million.

So you see ideas coupled with action can indeed be very powerful. Do you know what is the most significant about

the Marshall Fisher story? It's when he says "If I hadn't first tried and failed in my franchising venture in the San Fernando Valley there's absolutely no way I could have made a success of Century 21. The mistakes I made the first time around were the keys to Century 21's success."

Interesting! You see the mistakes Marshall Fisher made in his first franchise venture were unpleasant however they were necessary in order to learn what he needed to learn to get to where he wanted to go.

The actress Sofia Loren said, "**Mistakes are a part of the dues one pays for a full life.**" And I've heard it said, "**That people climb the ladder of success wrong by wrong.**" The actress Joan Collins told the truth when she commented, "Show me a person who has never made a mistake and I'll show you somebody who has never achieved much."

So think of failure as an opportunity to learn through mistakes to get to where you ultimately want to go. View

failure as an installment towards a greater more victorious success.

13. The Law of Self-Perpetuating Growth

The Law of Self-Perpetuating Growth states that every aspiration you have is custom designed to bring you a fuller realization of who you really are. Desire creates motivation to move through what it is you have to move through, in order to accommodate that desire. The master uses every circumstance that comes forth to transcend those circumstances. All learning is simply remembering and becoming more in tune, more conscious of the totality of who you really are, and what it is that you came here to do. The more experience one has, the more one learns and grows the more wisdom one attains, and ultimately the more enlightened, and successful one will be. It has been said, "Your self-awareness is really God thinking through you."

You must commit yourself to continuous personal development. In our western society, you can learn anything. You can rent or buy the books, rent or buy the tapes, and attend the seminars. Anything that you need to learn to be successful is available to you right now. An ocean of possibilities surrounds us. You can become whatever it is you truly desire in this world. There is no limitation, except the limitations you place on yourself. Either, you are growing and changing, or you are stagnating. Go beyond the seeming security of the familiar, let go of the past and embrace your compelling future.

14. Adaptability to Change

Change is the only constant in the universe. Human beings are very resistant to change. Whenever change is forced upon us, we have a choice. We can choose to fight the change, resist the inevitable, and hang onto the known for dear life; and or, become complacent with mediocrity. On the other hand, we can choose to be flexible, and risk a period of possible painful transition, in order to experience

transformation, and thereby achieve extraordinary results in our lives.

15. Focus

Going **FROM SUCCESS TO SIGNIFICANCE** is a matter of exploiting your talents and genius to the fullest extent possible. So anytime you spend your time on activities that don't take advantage of your best talents is time that is inefficiently used. We live in a specialized society where not only is it not necessary to know to do everything yourself; It isn't even necessary to understand how something works in order to use it. Don't battle your deficiencies. Delegate your deficiencies and nurture your strengths. Charles Garfield after studying hundreds of peak performers in various fields discovered peak performers in business weren't workaholics, however they were incredibly efficient.

Ask this critical question: What one skill if I developed and did it consistently in an excellent fashion would have the greatest positive impact on my life and career? If you don't

know the answer to this question asks a friend or co-worker. The answer to this question is the key to moving ahead faster in your life. It is the key to acceleration, multiplication exponential growth and leverage. Keep asking, **“What one skill would help me the most?”** Then make that skill a goal.

9 Steps to Successfully Adapt Change

1. Show enthusiasm and be optimistic.
2. Maintain a healthy attitude and look for the good.
3. Be consistent: Sustain your ability to set a goal, and keep moving towards it regardless of what intervenes.
4. Enact the Law of Belief: Believe in yourself and your goals.
5. Focus: Develop a mission statement encompassing your philosophy, values and life purpose.
6. Develop flexibility in your game plans, some goals, and especially in your tactics. Welcome the unknown, for that is where your compelling future is.
7. Be prepared to abandon assumptions, but holding firm to your ethical values, and moral convictions.
8. Be courageous, and avoid at all costs the risk of letting fear overwhelm your initiative and your dreams. When this happens you do not do the wrong things, you simply do nothing at all; you become frozen in inertia. Risk-taking is a part of this life.
9. Be Persistent! Never give up.

An Indian Sage once said, **“You cannot step into the same river twice.”** Change is the only real constant in today’s world, and it is coming faster, and faster, and with less predictability than ever before. That symbolic river may be overflowing its banks tomorrow, and it may be dry as bone the day after that. Emotionally, intellectually, financially, and in every area of your life, expect change. Your ability to adapt to changing conditions is a prerequisite not only for success, but also for survival itself.

Sometimes, the idea of change may appear to be more painful than your belief of what you have already gotten used to as being painful. Ask yourself, “If I choose to not make a healthy change, how will I feel about it if I still haven’t made that change in about a year; five years?” How will you feel in twenty years, when you look back and see that you could have made that change and still have not done it? Does it become more unacceptable, more painful to go into the future and project back on having not made the change? Is that more painful? Does that pain outweigh the pain of staying where you are? Now bring that pain into

the present and experience that pain from this perspective and a choice to change will seem obvious.

See yourself successfully doing what it is your choice, straight ahead. Give yourself no other choice. When you give yourself no other choice, you move ahead with infinite speed. When this is the belief of who you really are, because you say so, then being nothing else can manifest.

2 Questions to Determine Your Level of Change Skillfulness:

1. Are you optimistic about the future? If you are not, you must be fearful, because the future is going to include transformation in all areas of life at greater and greater speeds. If you see this as more of a threat than an opportunity, you are going to be very uncomfortable in the 21st century.

2. Are you highly conscious, aware and observant? If you are, this is the most exciting time in history to be alive!

Time is the currency of the 21st century. Money will flow to the people who have demonstrated their ability to coordinate knowledge and resources in such a fashion as to create value and get results. The better you become at

leveraging yourself through people and the resources around you the more opportunities you will attract to yourself to achieve the prosperous lifestyle you deserve. “Knowledge and know how are the keys to the 21st century” according to **Peter Drunker** author of ***In Search of Excellence.***

To close with this section **You Are A \$uccess**, I would like to share with you the following words by **Ralph Waldo Emerson**, “To laugh often and much. To win the respect of intelligent people and the affection of children. To earn the appreciation of honest critics. To appreciate beauty. To find the best in others. To leave the world a bit better, whether by a healthy child, a garden patch or redeemed social condition. To know that even one life has breathed easier because you have lived. This is to have succeeded.”

And remember this **“You Are a Success.”**

Conclusion

“Life is a daring adventure or its nothing at all.”

Helen Keller

No matter what your circumstances are at birth when you come into this life you have the potential to achieve something wonderful and extraordinary. Everyone including you possesses powers and capabilities that have never before existed in all of human history. You are unique. You are wonderful to the core. When the universe made you it through away the mold and you have a very important contribution to make to this world. Helen Keller said **“Life is a daring adventure or its nothing at all.”**

Have you realized there's greatness in you? There is. Remember its choice not chance that determines your

destiny. **Dr. William James**, an early pioneer in Self-help psychology reflects great truth when he wrote **“Man alone of all the creatures on earth can change his own pattern. Man alone is the architect of his own destiny.”** Give the world your best and the best will come back to you. Whatever you have accomplished in life thus far pales in significance to what is possible for you in the future. There are no limits to what you can accomplish when you are heart-aligned with your vision, set the goal, focus, and persist until you succeed. The only question is you going to fulfill your earthly destiny or will you **“go to the grave with your music still in you?”** This is one of the most significant questions of your life. As the musical lyric goes, **“Inside of you is a heart full of dreams; like the gold in a stream to be uncovered. All heaven cheers for the miracle you’re meant to be.”** And Jonathan Swift wrote similar words when he said **“Although men are accused of not knowing their own weaknesses, yet perhaps few know their own strengths. It is in men as in the soils where sometimes there is a vein of gold which the owner**

knows not of.” Are you going to fulfill your potential and become everything you are capable of becoming? Most people do not. Through-out history only a small percentage of individuals in each generation lives their lives fully functioning at the outer limits of their capabilities. The vast majority of any populace as **Thoreau** said **“Live lives of quiet desperation.”**

And now as we come to the end of our time together I ask this on significant question. Why not you? Have you climbed the great pyramids in Egypt or viewed a sunset at the Great Wall of China. Perhaps you'd prefer to sail around the Galapagos and photograph three-hundred-year-old turtles or go on an African safari. Some day you must gaze directly at the Taj Mahal. Whatever your dreams are there waiting for you to wake up. Know that you are entitled to the very best this life has to offer. You deserve to realize your own magnificence.

It is only through a shift in human consciousness that the planet will be healed. There's no question about it, the personal and the planetary are connected. As we expand

our awareness of body, mind and spirit, so also will our fragile planet be transformed. Know that the greatest gift you can possibly give anyone is the realization of your own personal growth. Will you do your part?

Let these universal laws and strategies serve you. Let these secrets lead you to greatness. Let these secrets allow you to go out and make a difference.

You have a choice. You can either make a masterpiece out of your life or you can make excuses, but you can't create both. Your destiny is not a matter of chance; it's a matter of choice. It's not something to be waited for. It's a thing to be embraced. Remember there's only one question God could ever ask of you at any juncture in your life and that is. What are you going to create with your life now?

The universe has given you a special RSVP if you will. Accept the invitation, accept the challenge. Choose to honor your agreement, the agreement you made with life itself before you took your first breathe in this lifetime.

There is a light in this world, a healing spirit more powerful than any darkness we may encounter. We sometimes lose sight of this force when there is suffering, too much pain and sadness, then suddenly the spirit will emerge through the lives of ordinary people just like you, who have a call and answered it in the most phenomenal ways.

Use your time wisely. I remember commenting to my father about 15 years ago when he was in his mid-seventies; “boy, life sure goes by fast doesn’t it?” Do you know what his response was? He didn't say a word; he just caught my eye and gave me a glance of disbelief. But in that glance he said volumes. He said oh yea it does, it goes by in a heartbeat. Some months later we had planned to take a trip in his new motor home from Vancouver, Canada to Southern California. We both had recently been remarried and everyone was looking forward to the trip. However, there was to be no trip. Three days before our flight from Miami to Vancouver I received a phone call in the middle of the night. He was dead. He had died in his sleep.

As Gautama Buddha the founder of Buddhism once said,
“This lifetime of ours is as transient as autumn clouds. To watch the birth and death of beings is like looking at the movements of a dance. A lifetime is like a flash of lightning across the sky rushing by like a torrent down a steep mountain.”

I wish for you heightened awareness. I wish for you achievement and influence. I wish for you treasures of the heart, of the spirit, of the mind and of the bank account. I wish that what I've shared with you enhances your life in a meaningful and dramatic way.

May all your heart-aligned goals in this lifetime become manifest.

This is Richard Carswell and I look forward to meeting you personally someday. May you recognize your true greatness, discover your purpose and make the contribution you come here to make. Do something phenomenal with your life.

THE END

Biography.



Richard Carswell

is one of the most popular professional speakers in the world today! His mission is to facilitate the Great Shift that is taking place in Human Consciousness at this most critical time in human history. His unique and provocative style captivates readers and seminars participants alike.

His seminars have freed thousands of people, shifting their negative, disempowering and self-sabotaging beliefs to

positive, life enhancing, goal supporting beliefs. Live your life by design from one of the world's foremost authorities on the Law of Vibration. His basic premise is to replace force, hard work and struggle with ease, synchronicity and grace immediately to get extraordinary results in participants' lives!

Richard is dedicated to his mission of **“Expanding Consciousness... one person, one book, one seminar at a time to transform humanity & heal the planet!”**

Know more about Richard/his Seminar info./get free materials downloaded, go to Richard's website at:

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